



The award is sponsored of
**Danish Industry and
The manufacturing industry**

**hi Tech & Industry Scandinavia
2021**

hi Tech & Industry Scandinavia
5-7 Oktober 2021
MCH Messecenter Herning





hi Tech & Industry Scandinavia is launching the hi Sustainable Development Award, which is based on the UN's 17 Sustainable Development Goals (SDGs). The hi expo hosts over 700 exhibitors every year, and we look forward to celebrating them and their contributions to a better world through this award. The winner will be awarded DKK 50,000.

THE UN'S 17 SUSTAINABLE DEVELOPMENT GOALS (SDGs)

The award takes its inspiration from the UN's 17 SDGs, which together pave the way for a more sustainable future for people, animals, the environment and the climate. The hi expo wants to shine a light on these global targets by celebrating and promoting the exhibitors who make a special effort to incorporate sustainable development into their company.

That's why we are encouraging all exhibitors to put their products, solutions and services forward for the hi Sustainable Development Award 2021.

IMPORTANT DATES

Kick-off meeting

- get an introduction to the submission criteria and ask questions, etc.

3 June

MCH Messecenter Herning

Submission deadline

9 June, 12:00

Announcement of finalists

26 August

Press Kick-off, The Danish Society of Engineers, IDA, in Copenhagen

Prize-giving

6 October

Opening day of TECHNOMANIA
- MCH Messecenter Herning

CRITERIA

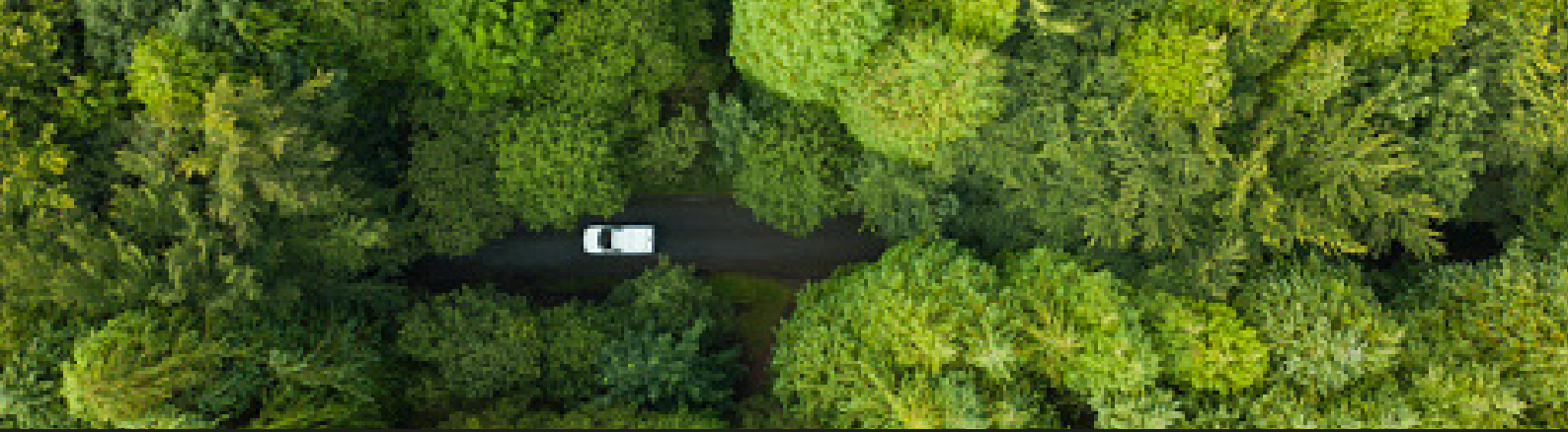
AWARD SUBMISSIONS WILL BE JUDGED BASED ON THREE SUBMISSION CRITERIA:

1. **POSITIVE IMPACT**
(weighted at 50% of the judging panel's assessment)
2. **POTENTIAL FOR UPSCALING**
(weighted at 30% of the judging panel's assessment)
3. **TECHNOLOGICAL INNOVATION**
(weighted at 20% of the judging panel's assessment)



THE UN'S 17 SUSTAINABLE DEVELOPMENT GOALS (SDGs)

1 NO POVERTY 	2 ZERO HUNGER 	3 GOOD HEALTH AND WELL-BEING 	4 QUALITY EDUCATION 	5 GENDER EQUALITY 	6 CLEAN WATER AND SANITATION 
7 AFFORDABLE AND CLEAN ENERGY 	8 DECENT WORK AND ECONOMIC GROWTH 	9 INDUSTRY, INNOVATION AND INFRASTRUCTURE 	10 REDUCED INEQUALITIES 	11 SUSTAINABLE CITIES AND COMMUNITIES 	12 RESPONSIBLE CONSUMPTION AND PRODUCTION 
13 CLIMATE ACTION 	14 LIFE BELOW WATER 	15 LIFE ON LAND 	16 PEACE, JUSTICE AND STRONG INSTITUTIONS 	17 PARTNERSHIPS FOR THE GOALS 	 THE GLOBAL GOALS For Sustainable Development



HERE'S HOW TO SUBMIT YOUR WORK

1. POSITIVE IMPACT

Describe how your product, solution or service positively affects one or more of the UN's SDGs.

Be as precise and focused in your description as possible. It's not about the number of SDGs you submit for, but rather about the positive impact you make.

Describe how your product, solution or service positively contributes to a goal. Avoid getting too technical. The main goal and your contribution to sustainable transformation are the key focus areas.

Max. 400 words.

EXAMPLES OF QUESTIONS YOU CAN USE IN YOUR DESCRIPTION

How does our solution work in relation to this goal and subsidiary goal?

What makes it such a good solution?

How does it distinguish itself compared to what already exists in the market?

Why can it contribute to creating a better world?

2. POTENTIAL FOR UPSCALING

Describe the potential for upscaling your product, solution or service to become a national, or perhaps international, solution in relation to the goal(s) you have described under point 1.

When it comes to sustainable transformation, upscaling and penetration are important parameters. The more widely used a solution is, the greater its positive impact will be on one or more of the SDGs.

Max. 250 words

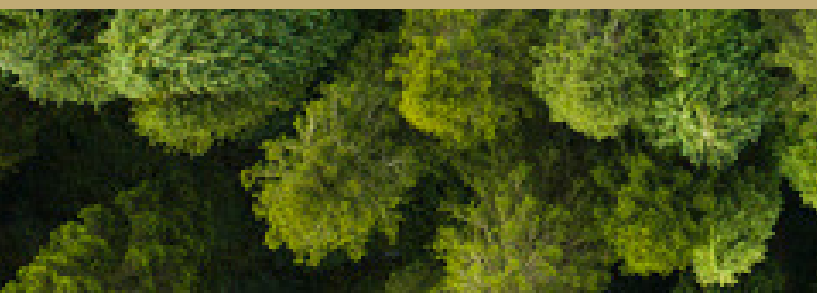
EXAMPLES OF QUESTIONS YOU CAN USE IN YOUR DESCRIPTION

What is the potential for broadening its availability?

Which players within or outside the industry do you need to collaborate with to ensure your solution reaches its full potential?

What are you currently doing to make this happen?

Which, if any, barriers to upscaling have you identified thus far? This could include barriers associated with difficulties working across different industries, or perhaps structural barriers such as framework conditions or regulation.



3. TECHNOLOGICAL INNOVATION

Describe the technological innovation that underpins your product, solution or service.

Max. 150 words

EXAMPLES OF QUESTIONS YOU CAN USE IN YOUR DESCRIPTION

How does your solution set itself apart?

What's innovative or new about it?

What makes this particular solution unique?

How does it distinguish itself from other similar solutions in the market?

How did you develop the solution?

Have you collaborated with others during the development and innovation phase?

FIRST PRIZE DKK 50,000



IT'S THAT SIMPLE

- Fill out the form at hiindustryexpo.com
- Attach the relevant material
- Submitted no later than June 9, 2021

JURY

Thomas Damkjær Petersen
President of The Danish Society of Engineers, IDA

Jacob Kjeldsen
Director for FFI Secretariat, Confederation of Danish Industry, DI

Malene Thiele
Head of CSR at the Danish Chamber of Commerce

Søren-Peter Johansen
Technology Manager, The Danish Technological Institute and DIRA, Danish Industrial Robot Association

Eva Harpøth-Skjoldborg
Sustainability adviser and editor at CSR.DK

Line Gry Knudsen
Advisor and Owner at LEARN Consulting

Nette Kirkegaard
Managing director and owner, RETHINK Sustainability Consultancy

CONTACT INFORMATION



MONA JAKOBSEN
Project Manager
Tlf. +45 9926 9994
mj@mch.dk



ANITA ØST CHRISTENSEN
Project Coordinator
Tel. +45 9926 9995
ach@mch.dk



NETTE KIERKEGAARD
Technical Consultant
Tel. +45 2980 1808
nette@rethinkconsultancy.dk



hi AWARD
SUSTAINABLE DEVELOPMENT

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